

2026 Rotary Shanghai City Mystery Challenge

Discover the City, Unlock a Child's Future

Note: This version is intended for one-on-one distribution (email, direct messaging).

A. Event Overview

The Rotary Shanghai City Mystery Challenge is an interactive, outdoor charity competition designed for teams up to 5 participants. Participants will explore the hidden histories and fascinating mysteries of central Shanghai, including the Former French Concession, by following clues, solving puzzles, and completing challenges. It is a race against time that blends cultural discovery, strategy, and teamwork, all in support of educational scholarships for children from underprivileged migrant families in Shanghai.

B. Our Mission: Discover the City, Unlock a Child's Future

The entry fee is **2,000 RMB per team** (regardless of team size, maximum 5 people). **100%** of your team's fee goes directly to **Shanghai YouDao Service Center - 上海忧道公益服务中心** (www.youdaochina.cn). Together, all participating teams will raise enough to send multiple children to school. Every clue you solve brings a child one step closer to a brighter future.

YouDao has been registered with the Shanghai Municipal Civil Affairs Bureau since 2017. It is a **100% volunteer-run** organization with **zero operating costs** – every RMB donated goes directly to its scholarship and support programs. YouDao's mission is to support migrant worker families in Shanghai, Hebei, and remote villages in Yunnan ensuring their children can enjoy normal pre-school to middle school (3-15 years old) education, grow up healthy, and help their families better integrate into society. In Shanghai it takes **6,000 RMB to sponsor one child for one full year** of education (a semester costs 3,000 RMB).

Want to sponsor a child yourself? Teams that raise an additional 4,000 RMB (6,000 RMB total) will be recognized as **'Future Champions'** and receive a special certificate.

C. Volunteer Support

Rotary is a global network of more than 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change. Rotary Club of Shanghai (RCS, www.rotaryshanghai.org) was founded on Oct 1, 1919 as the second oldest Rotary Club in Asia. The club was rechartered in 2006 as club #60725, part of Rotary District 52.

D. Event Details

- **Date: Saturday, June 6, 13:00 – 18:00**
- **Start/Finish Location: Hualuxe Hengshan 12 (Hengshan Rd, Subway Station Exit 3)**
- **Competition Zone: Historical areas of Xuhui, Changning and Jing'an Districts**

E. Timeline

- **1:00 PM – Check-in & Team Kit Pickup (light snack and drinks available)**
Teams arrive, check in, and receive their "Discovery Kit":
 - Snacks and drinks will be sold by the partner Hotel
 - First sealed clue envelope
 - Physical map of the zone
- **1:30 PM – Kick-off Ceremony**
 - Welcome speech from Rotary Club President

- Introduction of YouDao by organization's representative
- Partner Hotel presentation by Hotel General Manager or representative
- Explanation of the “Discover the City, Unlock a Child's Future” mission
- Introduction of rules (safety, time limit, phone usage)
- Each team receives a different first challenge envelope – the race begins
- **2:00 – 5:00 PM – Competition (3 hours)**
 - Teams follow clues to specific locations, completing tasks for points
 - Non-linear route – teams strategize their own path
 - Travel on foot, public bicycle, or public transport (no taxis, ride-hailing, or private cars)
 - Winner: team with most points returned by 5:00 PM
- **5:00 PM – Competition Ends**
All teams must be back at the finish line. Late returns incur point penalties.
- **5:00 – 5:30 PM – Networking & Refreshments**
- **5:30 – 6:00 PM – Award Ceremony**

Awards:

1. **Rotary Shanghai Challenge Champions (1st, 2nd, 3rd)** – most points + time
2. **“Shanghai Spirits” Award** – best photo/video or costumes
3. **“Heart of Rotary” Award** – team that raises the most additional funds for YouDao
4. **All participants** receive a digital certificate and small commemorative gift (TBD)
 - Closing remarks by Rotary Club and a YouDao representative
 - Custom plaques/medals for winners

F. Who Should Participate

We invite teams of up to 5 people from

- Rotary and Rotaract Clubs
- Corporate Partners
- Universities & International Schools
- Community Clubs
- Shanghai residents and international community

For partnership opportunities or to register your team, please contact: Vivian Huang (vivian.huang@messer.com.cn or scan the below QR Code)



Event hotline will be provided upon registration. The event will run rain or shine; in case of extreme weather, registered teams will be notified by 10 AM on June 6.

Join us in making a difference, one clue at a time.

中文版本 (Mandarin Translation)
2026 上海扶轮社城市神秘挑战赛
探索城市，点亮孩子的未来

注：本文件仅限一对一发送（邮件或私信）。

A. 活动概览

上海扶轮社城市神秘挑战赛是一项互动式户外慈善竞赛，面向最多 5 人的团队。参赛者将通过线索、解谜和完成任务，探索上海市中心（包括原法租界）隐藏的历史与迷人奥秘。这是一场与时间赛跑的活动，融合了文化发现、策略与团队合作，旨在资助上海外来务工家庭中弱势儿童的教育奖学金。

B. 我们的使命：探索城市，点亮孩子的未来

每支队伍的报名费为 2,000 元人民币（不限团队人数，最多 5 人）。报名费的 100% 直接捐给 **上海忧道公益服务中心** (www.youdaochina.cn)。所有参赛队伍共同努力，将能资助多名儿童上学。您解开的每一个谜题，都让一个孩子离更光明的未来更近一步。

忧道自 2017 年起已在上海市民政局注册。它是一个 **100% 志愿者运营** 的组织，**零运营成本**——每分捐款都直接用于奖学金和扶助项目。忧道的使命是支持上海、河北及云南偏远山村的外来务工家庭，确保他们的孩子能够正常接受学前到初中（3-15 岁）的教育，健康成长，并帮助家庭更好地融入社会。在上海，资助一个孩子一整年的教育需要 **6,000 元**（一学期 3,000 元）。

想自己资助一个孩子吗？ 额外筹集 4,000 元（总计 6,000 元）的队伍将被授予“**未来冠军**”称号，并获得特别证书。

C. 志愿者支持

扶轮社是一个全球性网络，拥有超过 120 万名邻居、朋友、领袖和问题解决者。他们相信，人们团结起来采取行动，能够在全球、本地社区及自身中创造持久的改变。上海扶轮社（RCS, www.rotaryshanghai.org）成立于 1919 年 10 月 1 日，是亚洲第二古老的扶轮社。该社于 2006 年重新注册，社号为 #60725，隶属扶轮社第 52 区。

D. 活动详情

- **日期：**2026 年 6 月 6 日（周六），13:00 – 18:00
- **起终点：**上海衡山路十二号华邑酒店（衡山路地铁站 3 号出口）
- **竞赛区域：**徐汇、长宁、静安三区的历史街区

E. 时间安排

13:00 – 签到与赛事包领取（提供轻食和饮料）

队伍签到并领取“探索包”：

- 酒店方提供的零食和饮料（销售）
- 第一个密封线索信封
- 区域纸质地图

13:30 – 开幕仪式

- 上海扶轮社主席致欢迎辞

- 忧道代表介绍该组织
- 合作酒店总经理或代表致辞
- 讲解“探索城市，点亮孩子的未来”使命
- 介绍规则（安全、时间限制、手机使用）
- 每支队伍获得不同的首个挑战信封——比赛开始

14:00 – 17:00 – 竞赛（3 小时）

- 队伍按照线索前往特定地点，完成任务获得积分
- 非线性路线——队伍自行规划最优路径
- 出行方式：步行、公共自行车或公共交通（禁止出租车、网约车及私家车）
- 优胜者：17:00 前返回终点且积分最高的队伍

17:00 – 竞赛结束

所有队伍必须回到终点。迟到将被扣分。

17:00 – 17:30 – 交流与茶歇

17:30 – 18:00 – 颁奖仪式

奖项：

1. 上海扶轮社挑战冠军（第 1、2、3 名）—— 积分 + 时间
2. “上海精神奖”—— 最佳照片/视频或最佳服装
3. “扶轮之心奖”—— 为忧道筹集额外款项最多的队伍
4. 所有参与者获得电子参与证书及小纪念品（待定）
 - 上海扶轮社与忧道代表致闭幕词
 - 获奖者获得定制奖牌/奖杯

F. 谁可以参加？

我们邀请来自以下群体的最多 5 人团队：

- 扶轮社及扶青社
- 企业合作伙伴
- 大学及国际学校
- 社区俱乐部
- 上海居民及国际友人

如需合作或报名，请联系：Vivian Huang (vivian.huang@messer.com.cn) 或扫描下方二维码



活动热线将于报名后提供。活动风雨无阻；如遇极端天气，将在 6 月 6 日上午 10 点前通知已报名队伍。

加入我们，一谜一善，改变未来。